



NEW DIRECTOR APPOINTED TO DIVISION OF NURSING, U. N. D.



MARGARET F. HEYSE, R. N.

Credit: Grand Forks Herald

Miss Margaret F. Heyse, newly appointed Director of the Division of Nursing, University of North Dakota, Grand Forks took over her new duties February 1. Miss Heyse comes to North Dakota well qualified for her position. She is a graduate Cum Laude of Colorado Springs, Colorado; has a Master of Science with a major in Biochemistry from the University of Rochester and was a Student Teaching Assistant at Massachusetts General Hospital School of Nursing, Boston.

Miss Heyse has been an Instructor of Nursing in the University of Colorado School of Nursing as well as an Instructor in Clinical Medical Nursing at Yale University School of Nursing. She has also been an Instructor and Assistant Professor of Nursing at the University of Minnesota School of Nursing. Miss Heyse has been Assistant Professor and Associate Professor of Nursing teaching courses for graduate nurses as well as basic courses for basic students.

She comes to North Dakota from the University of Arkansas School of Nursing, where she has been Consultant in Nursing Education under the Commonwealth Fund Grant, as well as a Professor of Nursing, developing the curriculum for the Basic Program. Her duties consisted of general administrative charge of curriculum; assisting faculty members with plans for clinical experience and teaching; assistant to the Dean; clinical instruction and teaching of Introduction to Nursing.

Miss Meyse is a member of her professional organizations and maintains memberships in Phi Beta Kappa, Sigma Delta Tau, Delta Kappa Gamma as well as the Business and Professional Women's Club and League of Women Voters. She has been chairman, Michigan State Nurses Association Scholarship Committee and the Arkansas League for Nursing Curriculum Committee.

Welcome to North Dakota.

SCHOLARSHIPS AVAILABLE, COLLEGE OF NURSING, WAYNE STATE UNIVERSITY

Wayne State University, College of Nursing, Detroit, Michigan, announces scholarships in psychiatric nursing for 1958-59. The major programs leading to a Master of Science in Nursing are Teaching Psychiatric Nursing or Administration of a Psychiatric Nursing Service. It is expected that traineeships in administration and teaching in other clinical areas will also be available.

Wayne State University, College of Nursing, Detroit, Michigan, announces teaching fellowships for a 10-month appointment during the academic year 1958-59. These fellowships provide an opportunity to secure experience in university teaching while completing a graduate program of study in nursing. For more information, write to: Dean, College of Nursing, Wayne State University, Detroit 2, Michigan.

PRESIDENT'S CORNER . . .

We have learned that we cannot get something for nothing. There is a price everyone must pay for success and happiness. Part of this price is the service we render to those we meet every day.

Theodore Roosevelt's philosophy was expressed in this statement: "The test of man's worth to his community is the service he renders to it."

Service is always rewarded in one way or another. However, the joy and satisfaction of real service, the enrichment of personality are more important than any material compensation.

In this day of materialistic thinking, we are prone to neglect our fellowmen and think only of ourselves and our interests. We become narrow in our thinking, jealous, and greedy; all of which tend to crowd out love, understanding, tolerance, and service.

Etienne De Guellet reminds us that "I shall pass through this world but once. If therefore, there be any good things I can do, let me do it now; let me not defer it nor neglect it for I shall not pass this way again."

Let us pause a moment and take an inventory of our present living. Are we too busy with our own little world to show consideration to others?

OFFICE NURSE SECTION ESTABLISHED

Miss Agnes Ohlson, president of the American Nurses' Association, has announced the official establishment of the first national Office Nurses Section, eighth section within the ANA structure.

The announcement was made on December 6 to all state nurses' associations and to all members of the ANA Special Groups Section to which office nurses have belonged up to now through the Office Nurses Branch.

"Establishment of the Office Nurses Section will make it possible for practitioners in this important and growing field to work on a concerted nationwide basis to improve the standards of office nurse practice for the benefit of the public," Miss Ohlson said, "as well as to promote the general welfare of office nurses."

There are an estimated 36,000 actively practicing office nurses in the country, representing the third largest occupational group in nursing, exceeded in numbers only by general duty nurses and private duty nurses.

The new Office Nurses Section was created in accordance with the ANA (Continued on Page 3)

RN'S ROLE AS NURSE AND CITIZEN THEME FOR CONVENTION

You'll find out how a sociologist, an economist and a legislator view "The Nurse in Today's Society" at one of the general program meetings planned around the theme "The Professional Nurse: Practitioner and Citizen," for the ANA's 41st Convention, June 9-13, in Atlantic City, N. J. Issues in the development of a profession will be discussed at a second program meeting by a sociologist and a panel of four nurses; national defense will be the topic for still another general meeting.

ANA section programs are being built around special interests of their members. The EACT Section will hold a program on "The Changing Role of the Professional Nurse and the Implications for the Nurse Educator."

Nursing education programs will be surveyed at a General Duty Section meeting, and general duty nurses will join with private duty nurses for a program on total patient care. There will also be a program meeting for head nurses.

Industrial nurses will hear a talk on "The Cardiac and His Rehabilitation", and "Putting Research into Practice in Nursing Service Administration" will be the subject for one INSA section program. At another, discussion will center on implementing minimum standards of employment. The INSA, EACT and General Duty sections will jointly sponsor a program for the Operating Room Nurses Conference Group.

A special program meeting also is being planned for the new Office Nurses Section. A panel discussion on "Professional Dividends" will be featured at a program for private duty nurses, who will also take a look into the future at another section program on "The Prospect Before You."

The Private Duty Nurses Section and the Registrars Branch of the Special Groups Section will hold a joint meeting on "Legal Implications and Responsibilities."

Public health nurses will have programs on "Alcoholism -- A Public Health Problem" and "Meeting the Mental Health Needs of Individuals in the Community." Another program with special interest for the School Nurses Branch will be on "The Changing Role of the Nurse in the School."

The Special Groups Section will hold no section program meetings, but there will be a program on leadership sponsored by the Executive Secretaries and Counselors Branch and one for the Registrars Branch on "Our Job -- Let's Talk It Over."

The convention schedule also includes a program on "Current Concepts in Psychiatric Nursing" and a special meeting of nurses qualified in research.

SPECIFIC PROJECTS HELP PROMOTE PUBLIC RELATIONS OBJECTIVES

There are many projects which PR committees can undertake to promote understanding, and support for association programs. Here are a few suggestions:

ions:

Plan a speakers bureau. Compile a list of people who could be called on to talk at meetings of allied health groups, civic organizations, women's clubs, on TV or radio programs, and at meetings of your own state or district associations. There are many able speakers in any SNA. Look for members who have special competence and knowledge in various areas of nursing and on topics of special concern to nursing, such as legislation. Be sure you have their consent, of course, before adding their names to the list.

Plan exhibits illustrating programs and objectives of the SNA and ANA for showing at district and state meetings, annual conventions, for conventions or special meetings of allied health organizations, for store window displays in conjunction with special events, etc. Such displays range from an assortment of association pamphlets mounted on stiff cardboard to more elaborate exhibits requiring professional assistance to design and build. ANA has two exhibits prepared for use at SNA conventions that are available on loan. There are many display companies that can supply you with detailed information about many different types of exhibits.

Promote the distribution of ANA materials. For example, you might purchase and distribute copies of the ANA film strip, "Beyond the Third Step", which tells what the ANA is and does. It is especially useful for showing in schools of nursing and at district, section or state meetings. The film strip can be purchased with recorded narration for \$5.00, with mimeographed narration for \$3.00. A variety of other materials, designed for the public or for nurses, also are available at nominal cost or free of charge.

Develop a list of external publicity contacts. This should include editors, feature writers, news commentators, etc., on newspapers, radio, TV, magazines, medical publications, and the like to whom you would send news releases or features, or with whom you might sometime wish to discuss publicity possibilities or special coverage for some event. Check with your SNA office to see if such a list already exists. If it does, a PR committee might help in a yearly updating of it.

Review your SNA publicity and public relations material, pamphlets, fact sheets, stationery, letterheads, etc., and develop recommendations for changes or additions based on the survey. Here again, check with the SNA office to see if provision already exists for some such publications check.

CONVENTION INFORMATION IN AJN

Hotel rates for the 1958 Convention are listed in the February issue of the American Journal of Nursing. The current issue also features an editorial on the new ANA Office Nurses Section and articles on the "Foreign Service Nurse" by Joanne Beverly Sevan, and on "Learning Leadership in Workshops" by Delores H. Forman.

NORTH DAKOTA NURSES PROMOTED IN ARMED SERVICES

Two North Dakota nurses have been named for promotions in the United States Air Force and Navy Nurse Corps as the result of the ANA supported Career Incentive Bill which became Public Law 85-155, when it was passed by Congress last August.

This legislation, providing an increase in the number of nurse officers permitted ranks above captain and lieutenant, was part of ANA's 1957 legislative program and raises by one grade the career expectancy of the average nurse.

The law actually amended the Army-Navy Nurses Act of 1957, and comprises the greatest change in grade structure, promotion and retirement for the nurse and medical specialist corps since the original law was passed.

Under the amended law, all qualified nurses and medical specialists who have completed fourteen years service are advanced to the rank of permanent major in the Air Force and commander in the Navy.

The recent enactment of Public Law 85-155 has affected changes which provide for appointment in a higher grade, increases promotion opportunities and augments retirement benefits for the Nurse and Medical Specialist Corps of the Regular Air Force.

The change affecting the greatest number of people is the mandatory promotion of all qualified Nurses and Medical Specialists to the grade of permanent Major upon completion of fourteen (14) years service. Under the provisions of this change the following nurses from your State have been selected for the rank of permanent Major:

North Dakota: Doris Bailey, Marion Leeper.

NEW MANUAL WILL AID IN PROMOTION OF INTERGROUP RELATIONS PROGRAM

A manual to assist in the promotion of the Intergroup Relations Program currently is being completed by ANA. Copies will be sent to state and district associations within the next few weeks.

The manual is designed as a guide, not a blueprint, for program promotion. It can be adapted by states and districts according to circumstances in nursing and in community which exist in their areas. It will include basic principles in program promotion and a sample questionnaire for use by states and districts in identifying specific problems.

The guide will discuss some of the implications of discrimination as they relate to the provision of nursing care to the public and to the adequate functioning of the nursing profession. It will provide guidance for achieving understanding and support for program goals by association members, nurses generally, and the public.

Are your NDSNA dues paid? If not, why not take care of it right away.