



THE PRAIRIE ROSE

North Dakota State Nurses Association

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ECONOMIC SECURITY PROGRAM WORKSHOP TO BE CONDUCTED IN NORTH DAKOTA

Miss Jessie Latham, R.N., Assistant Executive Secretary, American Nurses' Association, will conduct a series of Workshops on Economic Security in North Dakota, between March 21 and April 1. Miss Latham was born in Texas and is a graduate of City Hospital School of Nursing, McKinney, Texas, and has her B.A. and M.A. degrees from Colorado State College of Education. She has been on the faculty of Stephen's College, Columbia, Missouri, and has served as a staff nurse, instructor, educational director, assistant director of nurses, and Professor of Psychology and Education and Director of Guidance and Counseling before joining A.N.A.

The Districts will be visited previous to the Advisory Council and Board Meeting, April 1 and 2. Miss Latham will be available for conferences during her stay in the State. Information has gone out to the Districts, through the Presidents, about the proposed program. It is hoped each nurse will have had an opportunity to read about the program in the American Journal of Nursing before the meetings. Nurses have signed a statement, attached to their application blanks, designating the North Dakota State Nurses' Association as their bargaining agent. Are you ready to go on from there?

The economic security program sponsored by the A.N.A. is an effort to meet the actual conditions under which the nurses of today must live and strive to prosper.

The promise for the future lies in the fact that the nursing profession is saying to all groups concerned that the only way superior nursing service can be secured is, "to recognize it, emphasize it, respect it, honor it and reward it."

SURVEY CARDS SENT OUT

Miss Clara G. Lewis, R.N., Executive Secretary, State Board of Nurse Examiners, announces that the American Nurses' Association survey cards have gone out with the State Registration renewal cards. If you have not filled out the card, to be returned to the American Nurses' Association, 1790 Broadway, New York 19, N. Y., please do so as soon as possible.

The National Security Resources Board, at the request of President Truman, and in co-operation with the American Nurses' Association is making the survey of nurses in the country. It will be a record of nursing power now, and is to be done every two years, in the future, for the same reason.

If you have filled out one card from one State all ready and receive others, please fill them out and return. The State, in which you are now working, will get the credit and thus save duplication in other States in which you may be registered.

Directed Public Relations Workshop

Miss Annie Laurie Crawford, R.N., Assistant Executive Secretary, American Nurses' Association, conducted a series of Public Relations Workshops in North Dakota between January 4 and 14. Miss Crawford was born in Troy, South Carolina, and attended Highland Hospital School of Nursing, Asheville, North Caro-



—Chidoff Studio, N. Y.

Miss Annie Laurie Crawford

lina. She also attended Lander College, Greenwood, South Carolina, and received her Bachelor of Science Degree from the University of Washington.

Miss Crawford has held positions as head nurse and superintendent of nurses, director of nurses and education director. She was a member of the U.S. Naval Reserve Nurse Corps between 1943 and 1946, during which time she acted as Public Relations and Personnel director. Since 1945 she has acted as Counselor and Recruitment Director and Public Relations Chairman for the Alabama State Nurses' Association. Late in 1948, she became an Assistant Executive Secretary of the American Nurses' Association, dealing with the Public Relations Program.

The Workshop on Public Relations was designed primarily to be of assistance to nurses, enabling them to present nursing and its problems to the public in a workable fashion. It stressed working relationships, and how to obtain them with the press and radio; how to make use of the printed word, pamphlets, planned events and so on. Miss Crawford felt that the

20 WAYS TO KILL AN ORGANIZATION

1. Get sore if you are not appointed on a committee, but if you are do not attend committee meetings.
2. If you're asked by the chairman to give your opinion regarding some important matters, tell him you have nothing to say. After the meeting, tell everyone how things ought to be.
3. Do nothing more than is absolutely necessary; but when other members roll up their sleeves and willingly, unselfishly, use their ability to help matters along, howl that the organization is run by a clique.
4. Hold back your dues as long as possible, or don't pay at all.
5. Don't bother about getting new members. Let the secretary do it.
6. When a dinner is given, tell everybody money is being wasted on "blow-outs" which make a big noise and accomplish nothing.
7. When no dinners are given, say the association is dead, and needs a can tied to it.
8. Don't ask for a dinner ticket until all are sold.
9. Then swear you've been cheated out of yours.
10. If asked to sit at the speaker's table, modestly refuse.
11. If you are not asked, resign from the association.
12. Don't tell the organization how it can help you; but if it doesn't help you, resign.
13. If you receive service without joining, don't think of joining.
14. If the association does not correct abuses in your neighbor's business, howl that nothing is done.
15. If it calls attention to abuses in your own, resign from the association.
16. Keep your eyes open for something wrong, and when you find it, resign.
17. At every opportunity threaten to resign and then get your friends to.
18. When you attend a meeting, vote to do something, and then go home and do the opposite.
19. Agree with everything said at the meeting and disagree with it outside.
20. When asked for information, don't give it.

—Canadian Pharmaceutical Journal.

nurses of North Dakota were well on their way toward a good Public Relations Program.

The Workshop was conducted in the following Districts:

Gate City—17 in attendance; Red River—52; Devils Lake—13; Minot—30; Williston—27; Lewis & Clark—50; Central Valley—22; Sheyenne Valley—20.